

All attendees receive the conference brochure on-site at the 2010 PHRA Annual Conference & Exhibition. This brochure contains all program information that attendees will repeatedly review during the conference and also after for future reference. Each time an attendee opens the brochure, you have the likelihood of reaching them. This is the perfect opportunity to advertise your organization to 400+ HR professionals of all levels while supporting PHRA at the same time.

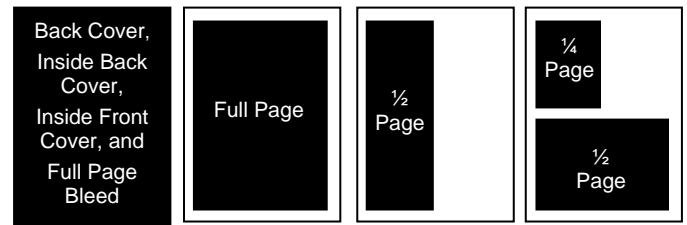
We have a variety of ad spaces available. See below for ad spaces and prices.

For additional conference information, visit www.pittsburghhra.org/conference.php or call the PHRA office at 412-261-5537

Conference Brochure Ad Insertion Order

Choose your ad size: (all ads are full color)

- | | |
|--|-------|
| <input type="checkbox"/> Back Cover - (trim – 8.5” x 11”) | \$500 |
| <input type="checkbox"/> Inside Back Cover - trim – 8.5 x 11” | \$450 |
| <input type="checkbox"/> Inside Front Cover - trim – 8.5 x 11” | \$450 |
| <input type="checkbox"/> Full Page Bleed - (trim – 8.5” x 11”) | \$450 |
| <input type="checkbox"/> Full Page - (7.915” x 10.275”) | \$375 |
| <input type="checkbox"/> 1/2 Page (Horizontal) – (7.915” x 5.063”) | \$250 |
| <input type="checkbox"/> 1/2 Page (Vertical) – (3.833” x 10.275”) | \$250 |
| <input type="checkbox"/> 1/4 Page - (3.833” x 5.063”) | \$150 |
| <input type="checkbox"/> 1/8 Page - (3.833” x 2.407”) | \$75 |



Artwork:

Artwork needs to be emailed to llamping@pittsburghhra.org along with the form. This completed form can be emailed or faxed to PHRA. Payment will be due upon receipt of the invoice.

Deadline Dates:

All ad insertion orders and artwork **MUST be received by Monday, August 31, 2009.**

Due to the size and the other content in the brochure, specific size ads will be available on a first-come, first-serve basis. Please be aware that the ad size you select may not be available and PHRA will contact you to discuss remaining options.

*All fields are required. Please fill in all fields to ensure that your order is processed promptly and accurately.

Company Name / Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Thank you! A PHRA representative will contact you to confirm your order.

Please fax or email your insertion order to: Liz Lamping LLamping@pittsburghhra.org
 Pittsburgh Human Resources Association, 425 6th Ave, Ste. 1650, Pittsburgh, PA 15219
 Phone: 412-261-5537 • Fax: 412-261-0773 • Email: @pittsburghhra.org