

# 2010 Learning and Professional Development Sponsorship Packages

## Networking Brunch/Lunch LPD Sponsorship Opportunities

Choose which Networking Brunch/Lunch Learning & Professional Development program your company would like to sponsor! Please visit our website at [www.phra.org](#) for a listing of upcoming programs for the year.

### **Contributing Sponsor \$250 (limit- 5 per event)**

- 1 Registration to the program (invite your sales staff or clients)
- Name on program web page with link
- Name on event programs (if applicable)

### **Bronze Sponsor .....\$500 (limit- 3 per event)**

- 2 Registrations to the program
- Name on program web page with link
- Name on event programs (if applicable)
- Recognition on event signage
- Ability to provide literature and giveaways at the program
- 1 year Listing in the Vendor Services Directory

### **Silver Sponsor .....\$1500 (limit- 2 per event)**

- 5 Registrations to the program
- Logo on program web page with link
- Logo on all pre-event promotion Logo on event programs (if applicable)
- Recognition on event signage
- Ability to provide literature and giveaways at the program
- 1 year listing in the Vendor Services Directory

### **Gold Sponsor .....\$3000 (limit- 1 per event)**

- 10 Registrations to the program
- Logo on program web page with link
- Logo on all pre-event promotion (electronic & print)
- Logo on event programs (if applicable)
- Recognition on event signage
- Logo on name badges for all attendees
- Ability to provide literature and giveaways at the program
- Opportunity to introduce the program speaker
- 1 year listing in the Vendor Services Directory

PHRA provides monthly education programs focused on Human Resource related topics for HR professionals wishing to maintain their PHR or SPHR certification or just to keep abreast of topics relevant to their profession. In order to enhance the learning experience and interaction among participants, classes are limited to 30 students.

PHRA is an "Approved Provider" through the HRCI credentialing body for the HR profession, which allows our learning and professional development class attendees to receive continuing education credits.

**BRAND NEW!** PHRA is now offering Networking Brunch/Lunch Learning & Professional Development Programs. Over 80% of the membership survey respondents indicated that they would be interested in this program format in a survey that was completed in November 2007. The highest rated topics will be presented at these programs, and PHRA anticipates large registration numbers for these programs.

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## Individual LPD Program Sponsorship Opportunities

### Bronze Sponsor .....\$125 (limit- 3 per event)

- 1 Registration to the program (invite your sales staff or clients)
- Name on program web page with link
- Name on event programs (if applicable)
- Verbal recognition during program

### Silver Sponsor .....\$200 (limit- 3 per event)

- 1 Registration to the program (invite your sales staff or clients)
- Name on program web page with link
- Name on event programs (if applicable)
- Verbal recognition during program
- Ability to provide literature and giveaways at the program

### Gold Sponsor .....\$550 (limit- 2 per event)

- 2 Registrations to the program
- Logo on program web page with link
- Logo on all pre-event promotion (electronic & print)
- Logo on event programs (if applicable)
- Verbal recognition during program
- Ability to provide literature and giveaways at the program
- 1 year listing in the Vendor Services Directory

### Platinum Sponsor .....\$750 (limit- 1 per event)

- 4 Registrations to the program
- Logo on program web page with link
- Logo on all pre-event promotion (electronic & print)
- Logo on event programs (if applicable)
- Verbal recognition during program
- Logo on name badges for all attendees
- Ability to provide literature and giveaways at the program
- Give away raffle at the program
- Program registration list (without emails)
- 1 year listing in the Vendor Services Directory

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### 2010 Tentative Calendar of Topics\*

#### January

Six Sigma Approach to HR Management

#### February

Increasing the Effectiveness of Training Programs

Your Employees' Careers: Your Companies Future

#### March

Don't Learn about Safety and HR by Accident - Strategic Risk Management and the Bottom line.

\*Please be advised that these are tentative topics and are subject to change based on speak availability.

### Bundle Discounting

Purchase multiple LPD programs to receive a discount off the total sponsorship dollar amount!

3-5 Classes .....5% discount

6-11 Classes .....10% discount

12 or more Classes .....15% discount

