

PERSPECTIVES

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Availability

Get a new Perspective on southwestern Pennsylvania!

PERSPECTIVES provides a forum for ideas and exchange of information of interest to human resources professionals. The new Tabloid sized PERSPECTIVES is better than ever and will reach 5000 human resource professionals and students, including over 1,200 members of the Pittsburgh Human Resources Association! This is your opportunity to reach corporate decision makers!

Please reserve space in the following issue(s) of PERSPECTIVES:

- March 2007
- May 2007
- July 2007
- September 2007
- November 2007
- January 2008
- Reserve all six issues (save 10%)

Choose your ad size (W x H):

- | | | |
|--|---|---|
| <input type="checkbox"/> Full Page - 9.67"x11.5" - \$995 | <input type="checkbox"/> Full Color - \$250 | <input type="checkbox"/> Spot Color - \$125 |
| <input type="checkbox"/> 1/2 Page - 4.75"x11.5" - \$575 | <input type="checkbox"/> Full Color - \$175 | <input type="checkbox"/> Spot Color - \$100 |
| <input type="checkbox"/> 1/2 Page - 9.67"x5.65" - \$575 | <input type="checkbox"/> Full Color - \$175 | <input type="checkbox"/> Spot Color - \$100 |
| <input type="checkbox"/> 1/4 Page Horz - 4.75"x5.65" - \$350 | <input type="checkbox"/> Full Color - \$150 | <input type="checkbox"/> Spot Color - \$75 |
| <input type="checkbox"/> 1/8 Page Horz- 4.75"x2.75"- \$225 | <input type="checkbox"/> Full Color - \$100 | <input type="checkbox"/> Spot Color - \$50 |
| <input type="checkbox"/> 1/8 Page Vert - 2.25"x5.65"- \$225 | <input type="checkbox"/> Full Color - \$100 | <input type="checkbox"/> Spot Color - \$50 |
| <input type="checkbox"/> 1/16 Page - 2.25"x2.75" - \$145 | <input type="checkbox"/> Full Color - \$100 | <input type="checkbox"/> Spot Color - \$50 |

All New Business to Business Directory - 2.25"x1" - NO COLOR AVAILABLE

- 3 Issues - \$50 per ad
- 6 Issues - \$45 per ad
- BACK COVER PREMIUM AD - 5.65" x 9.667" - \$775 includes full color

Space reservation deadline is the 1st day of the month prior to publication. All ad materials must be camera ready in a PDF format and received no later than the 10th of the month prior to publication. All ads are subject to PHRA review and approval.

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: _____ Email: _____

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