

All attendees receive the People Do Matter Awards program when they arrive at the registration table for the event. This program contains information about the People Do Matter Awards, the speakers, and all of the finalists. Event attendees will continually reference this program throughout the evening. Each time an attendee opens the brochure, you have the likelihood of reaching them. This is the perfect opportunity to promote your company to approximately 200 HR professionals of all levels while supporting the People Do Matter initiative at the same time.

Earn the reputation of believing "People Do Matter" by showing your support for the event and placing an ad in the program.

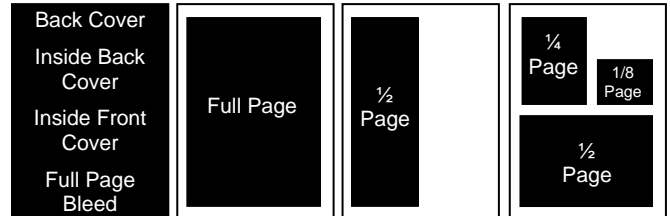
We have a variety of ad spaces available. See below for ad spaces and prices.

For additional People Do Matter Award information, visit www.peopledomatter.com or call the PHRA office at 412-261-5537.

2010 People Do Matter Awards Program Ad Insertion Order

Choose your ad size: (all ads are full color)

- | | | |
|--------------------------|---|---------|
| <input type="checkbox"/> | Back Cover - trim – 8.5" x 11" | \$1,100 |
| <input type="checkbox"/> | Inside Back Cover - trim – 8.5 x 11" | \$1,000 |
| <input type="checkbox"/> | Inside Front Cover - trim – 8.5 x 11" | \$1,000 |
| <input type="checkbox"/> | Full Page Bleed - trim – 8.5 x 11" | \$950 |
| <input type="checkbox"/> | Full Page - 7.915" x 10.275" | \$900 |
| <input type="checkbox"/> | 1/2 Page (horizontal) - 7.915" x 5.063" | \$600 |
| <input type="checkbox"/> | 1/2 Page (vertical) - 3.833" x 10.275" | \$600 |
| <input type="checkbox"/> | 1/4 Page - 3.833" x 5.063" | \$350 |
| <input type="checkbox"/> | 1/8 Page - 3.833" x 2.407" | \$200 |



Artwork:

Artwork needs to be emailed to Liz Lamping at llamping@pittsburghhra.org. This completed form can be emailed or faxed to PHRA. Payment will be due upon receipt of the invoice that will be sent following the receipt of this form.

Deadline Dates:

All ad insertion orders and artwork **MUST be received by May 1, 2010.**

Due to the size and the other content in the brochure, specific size ads will be available on a first-come, first-serve basis. Please be aware that the ad size you select may not be available and PHRA will contact you to discuss remaining options.

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact Person: _____

Phone: _____ **Fax:** _____ **Email:** _____