

2010 People Do Matter Awards Sponsorship Opportunities



Sustaining Sponsorship Opportunities

Platinum Sponsor\$5,000 (limit of 1)

- Name and prominent logo recognition in all pre and post event marketing
- Prominent logo recognition as a sponsor and a full page advertisement in award program
- Company logo placed on awards/certificates presented to winners and finalists
- Opportunity to provide a give-a-way item and literature hand-outs at the registration table
- Company name, logo and link to company website on the event website
- Name and logo recognition on presentation loop running throughout award program
- On-site signage placement at People Do Matter Awards
- Opportunity to serve on the People Do Matter Advisory Committee
- Recognition of sponsorship in all media releases and fact sheets
- A table of eight at the Award presentation
- Recognition as sponsor from the podium at the event
- First right-of-refusal of Platinum sponsorship for the 2011 People Do Matter Award Program
- 1 year listing in the Vendor Services Directory

Gold Sponsor\$3,000 (limit of 2)

- Name and logo recognition in all pre and post-event marketing
- Logo and 1/2 page advertisement in PDM award program
- Company name, logo and link to company website on the event website
- Name recognition on presentation loop running throughout award program
- On-site sponsor signage recognition
- Four tickets to attend the Award presentation to be used at company discretion
- Recognition as sponsor from the podium at the event
- 1 year listing in the Vendor Directory

10-year Anniversary Sponsor\$250

Don't miss this special opportunity to be recognized among leading companies who value the contributions of their employees! Designed to fit any budget.

- Company name listing in award program
- Company name listing on event web page
- Company name recognition on sponsor signage
- Company name listing in on-site presentation loop

The 10th Annual People Do Matter Awards recognize innovative and significant human resource practices in Southwestern Pennsylvania. Awards categories include People (strategies used to attract and retain

a competitive work force); Learning and Development (strategies used to enhance knowledge); and Work Structures and Processes (strategies used to facilitate change and improve productivity and creativity). The People Do Matter review committee may also recognize special achievement in other categories. Judges base their assessments on the creativity, results, and replicability of the nominations.

The Pittsburgh Human Resources Association and its partner organizations will recognize finalists and announce winners of the awards at a special recognition program to take place on the evening of Thursday, May 27, 2010. This event attracts approximately 200 attendees each year of which more than 50% are manager level or above and 25% other HR professionals. Reach out to the decision makers of these companies through one of the following sponsorships.

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Sustaining Sponsorship Opportunities

Silver Sponsor\$1,500 (limit of 3)

- Name and logo recognition on pre and post event advertising
- Company name, logo and link to company website on the event website
- Logo in on-site Awards program
- Name recognition on presentation loop running throughout award program
- Two tickets to attend the Award presentation to be used at company discretion
- Recognition as sponsor from the podium at the event
- 6-month listing in the Vendor Services

Entertainment Sponsor.....\$500

- Sole sponsorship of entertainment
- Company name with link to web site
- Company name recognition as sponsor in award program
- Company name recognition on sponsor signage
- One ticket to Awards presentation

Past People Do Matter Award Winner Sponsor.....\$1,250

Available exclusively to past PDM Winners, this sponsorship highlights your company as a leader in innovative employee practices that contribute to business success!

- Logo recognition in all pre and post-event marketing
- Logo and 1/2 page advertisement in PDM award program
- Company name, logo and link to company website on the event website
- Name recognition on presentation loop running throughout award program
- On-site sponsor signage recognition
- On table of 8 to attend the Awards dinner
- Recognition as sponsor from the podium at the event

Exclusive Sponsorship Opportunities

Keynote Sponsor.....\$2,500

- Sole sponsorship of the keynote speaker
- Company name, logo and link to company website on the keynote speaker page
- Name and logo recognition on presentation loop running throughout award program
- Logo recognition as the keynote sponsor in award program
- Opportunity to introduce your company as the sponsor
- Opportunity to introduce the speaker
- Logo on sponsor signage
- Two tickets to attend the Award presentation to be used at company discretion
- 1/2 Page ad in Awards program
- 1 year listing in the Vendor Services Directory

Dinner Sponsor\$5,000

- Sole sponsorship of the dinner
- Company name, logo and link to company website on the event web page
- Logo recognition on presentation loop running throughout award program
- Logo recognition as the dinner sponsor in award program
- Logo on sponsor signage
- Recognition as sponsor from the podium at the event
- Two tickets to attend the Award presentation to be used at company discretion
- 1 year listing in the Vendor Services Directory

2010 People Do Matter Awards Sponsorship Opportunities

Exclusive Sponsorship Opportunities

Hors d'oeuvres Sponsor\$1,500

Beverage Sponsor\$1,500

Sponsor Reception\$2,500

(Hors d'oeuvres and Beverages)

- Have your company sponsor the hors d'oeuvres and/or the beverages at the bar that are served before the dinner. Your company will receive special signage at the hors d'oeuvres table and/or the bar.
- Name and logo recognition as a sponsor in award program
- Name recognition on sponsor signage
- Two tickets (or 4 if sponsoring both) to attend the Award presentation
- Logo printed on drink tickets

Name Badge Sponsor\$1,000

Lanyard Sponsor\$1,000

Name Badge and Lanyards\$1,500

- Logo printed on all name badges
- Logo recognition as a sponsor in award program and in pre and post event marketing
- Name recognition on sponsor signage
- One ticket (or 2 if sponsoring both) to attend the Award presentation to be used at company discretion

10-year Anniversary Wine Sponsor.\$1,250

Help our finalists and winners celebrate 10 years of People Do Matter with a bottle of wine! One bottle of wine will be placed on each table to be raffled off to a lucky winner. Your company name and logo will appear on a card attached to the bottle

- Name and logo recognition as a sponsor in award program
- Name recognition on sponsor signage
- Two tickets to attend the Award presentation

Photographer Sponsor\$500

- Sole sponsorship of the photographer for the event
- Company name with link to company website on the event website
- Name recognition as a sponsor in award program
- Name recognition on sponsor signage
- One ticket to attend the Award presentation to be used at company discretion

We have a variety of ad spaces available in the People Do Matter Awards program.

Please contact the PHRA office at 412-261-5537 for more information about ad availability and prices.

For additional People Do Matter Award Information visit

www.pittsburghhra.org/PeopleDoMatter.php or call the PHRA office at 412-261-5537.

