

2010 People Do Matter Awards Sponsorship Opportunities



Sustaining Sponsorship Opportunities

Platinum Sponsor\$7,500 (limit of 2)

- Name and prominent logo recognition in all printed advertisements regarding the 2010 People Do Matter Awards
- Name and prominent logo recognition as a sponsor and a full page advertisement in award program
- Company logo placed on awards/certificates presented to winners and finalists
- Opportunity to provide a give-a-way item and literature hand-outs at the registration table
- Company name, logo and link to company website on the event website
- Name and logo recognition on presentation loop running throughout award program
- On-site signage placement at People Do Matter Awards
- Opportunity to serve on the People Do Matter Advisory Committee
- Recognition of sponsorship in all media releases and fact sheets
- A table of eight at the Award presentation
- Recognition as sponsor from the podium at the event
- First right-of-refusal of sponsorship for the 2011 People Do Matter Award Program
- 1 year listing in the Vendor Services Directory

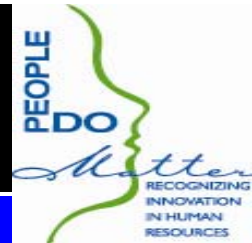
Gold Sponsor\$5,000 (limit of 3)

- Name and logo recognition in all printed advertisements regarding the 2010 People Do Matter Awards (larger font)
- Name and logo recognition as a sponsor and a 1/2 page advertisement in award program
- Opportunity to include literature hand-outs at registration
- Company name and link to company website on the event website
- Name recognition on presentation loop running throughout award program
- On-site signage placement Opportunity to participate in the People Do Matter event planning committee
- Recognition of sponsorship in all media releases and fact sheets
- Six tickets to attend the Award presentation to be used at company discretion
- Recognition as sponsor from the podium at the event
- First right-of-refusal of sponsorship for the 2011 People Do Matter Award Program
- Name and logo recognition as a sponsor and a 1/4 page advertisement in award program
- Company name and link to company website on the event website.
- 1 year listing in the Vendor Services Directory

The 10th Annual People Do Matter Awards recognize innovative and significant human resource practices in Southwestern Pennsylvania. Awards categories include People (strategies used to attract and retain a competitive work force); Learning and Development (strategies used to enhance knowledge); and Work Structures and Processes (strategies used to facilitate change and improve productivity and creativity). The People Do Matter review committee may also recognize special achievement in other categories. Judges base their assessments on the creativity, results, and replicability of the nominations.

The Pittsburgh Human Resources Association and its partner organizations will recognize finalists and announce winners of the awards at a special recognition program to take place on the evening of Thursday, May 27, 2010. This event attracts approximately 200 attendees each year of which more than 50% are manager level or above and 25% other HR professionals. Reach out to the decision makers of these companies through one of the following sponsorships.

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Sustaining Sponsorship Opportunities

Silver Sponsor\$3,000 (limit of 3)

- Logo recognition on pre and post event advertising
- Name recognition in all printed advertisements regarding the 2008 People Do Matter Awards
- Name recognition on presentation loop running throughout award program
- Opportunity to participate in the People Do Matter event planning committee
- Recognition of sponsorship in all media releases and fact sheets
- Four tickets to attend the Award presentation to be used at company discretion
- Recognition as sponsor from the podium at the event
- First right-of-refusal of sponsorship for the 2009 People Do Matter Award Program
- 1 year listing in the Vendor Services

Bronze Sponsor\$1,000 (limit of 6)

- Name recognition on pre and post event advertising
- Company name and link to company website on the event website
- Name recognition on presentation loop running throughout award program
- Opportunity to participate in the People Do Matter event planning committee
- Recognition of sponsorship in all media releases and fact sheets
- Two tickets to attend the Award presentation to be used at company discretion
- Recognition as sponsor from the podium at the event
- 1 year listing in the Vendor Services Directory

Contributing Sponsor\$250

- Name listing in award program
- Name recognition on sponsor signage

Exclusive Sponsorship Opportunities

Keynote Sponsor.....\$5,000

- Sole sponsorship of the keynote speaker
- Opportunity to assist with selecting and securing the keynote speaker
- Company name, logo and link to company website on the keynote speaker page
- Name and logo recognition on presentation loop running throughout award program
- Name recognition as the keynote sponsor in award program
- Opportunity to introduce your company as the sponsor
- Opportunity to introduce the speaker
- Logo on sponsor signage
- Two tickets to attend the Award presentation to be used at company discretion

Dinner Sponsor\$5,000

- Sole sponsorship of the dinner
- Company name, logo and link to company website on the event web page
- Name and logo recognition on presentation loop running throughout award program
- Name recognition as the dinner sponsor in award program
- Logo on sponsor signage
- Recognition as sponsor from the podium at the event
- Two tickets to attend the Award presentation to be used at company discretion
- 1 year listing in the Vendor Services Directory

2010 People Do Matter Awards Sponsorship Opportunities

Exclusive Sponsorship Opportunities

Hors d'oeuvres Sponsor\$2,000

Beverage Sponsor\$2,000

Sponsor Reception\$3,500

(Hors d'oeuvres and Beverages)

- Have your company sponsor the hors d'oeuvres and/or the beverages at the bar that are served before the dinner. Your company will receive special signage at the hors d'oeuvres table and/or the bar.
- Name and logo recognition as a sponsor in award program
- Name recognition on sponsor signage
- Two tickets (or 4 if sponsoring both) to attend the Award presentation to be used at company discretion

Name Tag Sponsor\$1,000

Lanyard Sponsor\$1,000

Name Tags and Lanyards\$1,500

Have your company logo on all the name tags and/or lanyards that are given to all dinner attendees at registration

- Name and logo recognition as a sponsor in award program
- Name recognition on sponsor signage
- One ticket (or 2 if sponsoring both) to attend the Award presentation to be used at company discretion

Wine Sponsor\$2,000

- Have your company sponsor one bottle of wine for each table that can be raffled off to a lucky winner. Your company name and logo will appear on a card attached to the bottle
- Name and logo recognition as a sponsor in award program
- Name recognition on sponsor signage
- Two tickets to attend the Award presentation to be used at company discretion

Photographer Sponsor\$750

- Sole sponsorship of the photographer for the event
- Company name with link to company website on the event website
- Name and logo recognition as a sponsor in award program
- Name recognition on sponsor signage
- One ticket to attend the Award presentation to be used at company discretion

We have a variety of ad spaces available in the People Do Matter Awards program.

Please contact the PHRA office at 412-261-5537 for more information about ad availability and prices.

For additional People Do Matter Award Information visit

www.pittsburghhra.org/PeopleDoMatter.php or call the PHRA office at 412-261-5537.

