

**2010 Conference Schedule DAY 1 - Tuesday September 21**

<b>Time</b>	<b>Conference Event</b>
6:30 - 7:30	PHRA Set Up
6:30 – 7:30	Special Exhibitor Registration (Large Item)
7:30 - 8:00	Attendee Registration/Continental Breakfast
8:00 - 8:05	Welcome Remarks
8:05 - 9:35	Opening Keynote Address Presented by the Disney Institute Mark W. Matheis, Business Programs Facilitator and Content Specialist Storytelling: A Meaningful Translation of Culture
8:00 - 10:00	Vendor Registration - Set Up
9:35 - 10:35	Senior Executive Panel Discussion Facilitated By SHRM <b>Approved for 1 Strategic Credit</b>
9:40 – 10:40	Linking HR to YOUR Business Success – “Compliance 101...The Basics”, Jane Lewis Volk, Special Counsel, Meyer, Unkovic & Scott  <b>Sponsored by the SMC Business Council</b>
10:40 - 11:10	Dedicated Exhibit Hall Time - Morning Snack Provided
11:10 - 11:20	<b>Intermission</b>
11:20 - 12:35	<b>Concurrent Breakout Sessions 1</b>
	Paul Endress, Maximum Advantage, “Critical Strategies for Today's HR Issues.”
	Mary Lawrence Wright, Career Compass Worldwide, “Talent Management 2015: Generation Y Rising.”
	Bill Thomas, SPHR, Centric Performance, LLC, “HR's Role in Strategy; Impact or Interference? Invited or Ignored?” <b>Approved for 1.25 Strategic Credits</b>

	<b>Sponsored by the HR Leadership Forum</b>
	Linking HR to YOUR Business Success – Pre-Hire Assessment and Recruiting, James Hazen, Ph.D., Owner, Applied Behavior Insights
	<b>Sponsored by the SMC Business Council</b>
12:35 - 1:25	<b>Roaming Lunch in the Exhibit Hall</b>
1:25 - 1:35	<b>Intermission</b>
1:35 - 2:50	<b>Concurrent Breakout Sessions 2</b>
	Michael Couch, SPHR, Michael Couch & Associates Inc. “Strategic Talent Management: Putting Strategy Before People.” <i>Approved for 1.25 Strategic Credits</i>
	<b>Sponsored by the HR Leadership Forum</b>
	Robert J. Greene, PhD, SPHR, GPHR, Reward Systems, Inc., “Effectively Rewarding Performance.”
	Bonnie Budzowski, MA, inCredible Messages, LP, “Keys to Design a Sizzling Senior Management Presentation.”
	Bruce Court, Development Dimensions International, “The Real Evidence Behind Talent Management: What We Don't Know Will Hurt Us.”
	Linking HR to YOUR Business Success – Healthcare Reform: What You Need To Know NOW, Rich Klavon, LUTCF, VP, SMC Insurance Agency, Eileen Anderson, Government Relations Manager, SMC Business Councils
	<b>Sponsored by the SMC Business Council</b>
2:50 - 3:00	<b>Intermission</b>
3:00 - 3:30	<b>Exhibit Hall Time</b>
3:30 - 3:40	<b>Intermission</b>
3:40 - 4:55	<b>Concurrent Breakout Sessions 3</b>

	Barbara Schwarck, PCC, MPIA, Clear Intentions, Inc., and Michal Nachmany, Executive Coach, "Do's and Don't of Performance Review 6 Practical Tools to Have Them Be a Win, Win."
	Aparna Suresh, Organic Organization Development, LLC, "Lead Smarter, Not Harder: The Top 5 Myths of Effective Leadership & Employee Engagement and how to turn them around." <b>Approved for 1.25 Strategic Credits</b> <b>Sponsored by the HR Leadership Forum</b>
	Jeff Mikula, New Dimensions in Learning Virtual Leadership; Managing and Leading Global Organizations
	Linking HR to YOUR Business Success – Panel Discussion of Business Owners Moderator: Bill Ringle, The Callidus Group Panelists: Jane Lewis Volk, Special Counsel, Meyer, Unkovic & Scott Chris Simcic, Secretary/Treasurer, Wojanis Supply Company, Inc. Janis Lybarger, General Manager, Microsonic, Inc. Chuck Wozniak, President, Creekside Springs, LLC <b>Sponsored by the SMC Business Council</b>
5:00 - 7:30	Social and Heinz Field Tours
<b>2010 Conference Schedule DAY 2 - Wednesday, September 22</b>	
7:30 - 8:00	Registration and Continental Breakfast
8:00 - 8:45	PHRA State of the Association and Felix Awards
8:45 - 9:00	<b>Intermission</b>
9:00 - 10:15	<b>Concurrent Breakout Sessions 4</b>
	John Rodgers, Dale Carnegie Systems, "Communication Strategies to Get and Keep Your Seat with the Executive Team."

	<b>Approved for 1.25 Strategic Credits</b>
	Dr. Rex Gatto, Ph.D, Gatto Associates, LLC "Mentoring For The Next Generation of HR Leaders."
	Laurie DuChateau, Reed Smith and Jacqueline M. Herzog, Reed Smith, "Complying with Health Care Reform as we approach 2011" <b>Approved for 1.25 CLE Credits</b>
	<b>Social Networking Track</b> - Geoff Peterson, Understanding the Applications of Social Media in HR.
10:15 - 11:00	<b>Dedicated Exhibit Hall Time</b>
11:00 - 11:15	<b>Intermission</b>
11:15 - 12:30	<b>Exhibitor Tear Down</b>
11:15 - 12:30	<b>Concurrent Breakout Sessions 5</b>
	Ed Krow, SPHR, CCP, SHCM, Parente HR Services, LLC, "Creating Line of sight - How to Get to the Bottom Line Through Your Employees."
	John Putzier, SPHR, FirStep, Inc., and David Baker, SPHR, HCA Advisors, "The Everything HR Kit... A Complete Guide to Attract, Retain & Motivate High-Performance Employees."
	Abbie Leibowitz, M.D., F.A.A.P., Health Advocate, Inc., "Healthcare Trends & Strategies for Controlling Costs" <b>Approved for 1.25 Strategic Credits</b>  <b>Sponsored by Humana</b>
	<b>Social Networking Track</b> - Lynn C. Outwater, SPHR & Esq., Jackson Lewis LLP, "My Space or Your Space: Defining the Practical and Legal Metes and Bounds of the

	Interconnected Workplace.” <b><i>Approved for 1.25 CLE Credits</i></b>
12:30 - 1:30	<b>Networking Lunch Attendees and Exhibitors</b>
1:30 - 2:30	<b>Closing Keynote Speaker:</b> Dr. William A. Schiemann, “Reinventing Talent Management: The New HR Imperative.”
2:30 - 3:00	<b>Wrap-Up and Exhibitor Prize Distribution</b>