

Webinar Series

2012

This is typically a one-hour presentation using an online technology service provider to link attendees by phone and internet. Attendees have ability to submit questions to the speaker online. Attendance is approximately 50-100 depending on the topic.

The PHRA will promote the event, submit to HRCI for CEU credits, handle registration, evaluations, and communication with the attendees. The Webinar Host provides the speaker and topic (to be approved by volunteer review team) and webinar technology.

Webinar sponsors must work closely with the programming team to ensure the topic and speakers are approved prior to being scheduled.

Cost: \$300 per Webinar (Limit 2 per month)

- Host provides speaker, content and webinar technology (subject to approval by Learning and Professional Development Committee)
- Host provides PowerPoint for review and for posting onto website
- PHRA provides promotion, registration and coordination of the event
- Webinar hosts receives pre-event publicity
- Webinar hosts receives post-event attendee mailing list
- Option to archive and post webinar on PHRA's website for later access by members only

Questions? Contact Liz Lamping
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