

2012 GOLF AND BOCCE SPONSORSHIP OPPORTUNITIES

Executive Director: Liz Lamping

Contact Info: Office: 412-261-5537

Cell: 412-354-1575

email: LLamping@PittsburghHRA.org



Why Should I Attend

Are you looking for a way your company can get exposure to our 1,100 members through our marketing material.

Don't miss your chance to reach out to the decision makers of these companies through great sponsorship opportunities.

The Annual Golf & Bocce Outing is one of the PHRA's best attended events. It attracts approximately 175 attendees each year of which more than 50% are manager level or above and 25% other HR professionals. Join us and mingle and with familiar acquaintances, and connect with new business contacts. This event proves to continually provide great networking opportunities among peers, vendors, and customers.

Registration and full event details:
<http://bit.ly/m9NwPw>

Sponsorship Opportunities

Eagle Sponsor	\$2,000
Birdie Sponsor	\$1,750
Beverage Sponsor	\$1,750
Bocce Tournament	\$2,000
Boxed Lunch	\$1,500
Dinner Sponsor	\$2,250
Happy Hour Sponsor	\$1,000
Tee Box Sponsor with Company Rep	\$400
Tee Box Sponsor	\$300
Brochure Advertising	\$100
Door Prizes Welcome	

2012 GOLF AND BOCCE SPONSORSHIP OPPORTUNITIES

Dinner Sponsor, \$2,250 (limit 2)

Includes: Cookout sponsor recognition signage for the Golf & Bocce outing, distribution of giveaway item during cookout (to be supplied by sponsor), foursome for the golf tournament, four dinner-only registrations, recognition on all pre and post event promotions, verbal recognition at the event, recognition on printed materials distributed at the event, reserved seating at meal functions, and distribution of handout on shared display table during registration and cocktail hour

Bocce Tournament, \$2,000

Includes: Six Bocce registrations, company name and logo on event signage in prominent location on Bocce court, recognition in event program, bocce court beverage station sponsorship with 2 drink tickets per player, list of all Bocce participants with contact information (no emails), distribution of handout on shared display table during registration and cocktail hour, promotional item/business card in all Tee Off packets (supplied by sponsor), recognition on all pre and post event promotion (web and print), verbal recognition at event, reserved seating at meal functions

Eagle Sponsor, \$2,000 (Limit 2)

Includes: One Golf Foursome, two dinner-only registrations, company name and logo on event signage, recognition in event program, two "manned" Tee-Box sponsors with signage at preferred locations (includes ability to greet golfers with "giveaways" all day), list of all golf participants with contact information (no emails), distribution of handout on shared display table during

registration and cocktail hour, promotional item/business card in all Tee Off packets (supplied by sponsor), recognition on all pre and post event promotion (web and print), verbal recognition at event and reserved seating at the dinner.

Birdie Sponsor, \$1,750 (Limit 3)

Includes: One Golf Foursome, company name and logo on event signage in prominent location, recognition in event program, one Tee Box sponsorship preferred location, list of all golf participants with contact information (no emails), distribution of handout on shared display table during registration and cocktail hour, recognition in pre and post event promotion, verbal recognition at event and reserved seating at dinner.

Beverage Cart Sponsor, 1,750 (Limit 3)

Includes: Company logo signage on one beverage cart, distribution of beverages to golfers, distribution of giveaway item from golf cart (provided by sponsor), recognition in pre and post event promotion, two dinner only registrations, each golfer to be presented with 1 drink coupon per sponsor which will display sponsor name and/or logo.

Boxed Lunch, \$1,500

Includes: Boxed lunch with your logo recognition will be on all Golf Carts as golfers arrive, foursome for the golf tournament, distribution of company literature in registration bags, recognition on all pre-event promotions, verbal recognition at the event, promotional signage at registration, and recognition on printed materials distributed at the event

Happy Hour Sponsor, \$1,000 (Limit 2)

Includes: Company logo recognition sign at happy hour bar, distribution of giveaway item during happy hour (provided by sponsor), one drink coupon per attendee, per sponsor which will include sponsor name and/or logo, recognition in pre and post event promotion and cocktail napkins with company logo to be used at bar.

Tee Box Sponsor with Company Rep, \$400 (Limit 18)

Includes: Company name on sign at Tee, opportunity to meet and greet players at designated holes and distribute giveaway at designated hole (provided by sponsor)

Tee Box Sponsor, \$300 (Limit 18)

Includes: Company name on sign at Tee

Registration Tee-off Package Giveaways, \$150 (plus provision of item)

Includes: Sponsor to provide a giveaway item with company logo for inclusion in registration package (Approximately 175-200 will be needed.) Suggested items: Tote Bags, Golf Towels, Visors, Packet of Tees, Water Bottles, Golf Bag Tags, Sleeves of Balls, Coupons, Sunscreen

Brochure Advertising, \$100

Contact the PHRA office if interested in advertising in the program brochure.

Door Prizes

Includes: Sponsors and winners will be recognized during the event, on the PHRA web site and in a future Perspectives publication



Executive Director: Liz Lamping

Contact Info: Office: 412-261-5537

Cell: 412-354-1575

email: LLamping@PittsburghHRA.org